

**APPLICATIONS ARE INVITED FROM QUALIFIED CANDIDATES FOR THE POST OF MEDIA CONSULTANT
FOR A PERIOD OF ONE YEAR ON CONTRACT BASIS**

Name of the Post	:	Media Consultant
Number of Vacancy	:	One (1)
Period of contract	:	Purely on contract basis for one year, extendable upto three
Emoluments	:	Rs. 50,000/- per month (Consolidated pay)
Age Limit	:	Minimum 21 years and Maximum 40 years. The relaxation for 5 years for SC/ST candidates and 3 yrs. for OBCs will also be permissible
Educational qualification	:	Master's degree with at least 55% of marks or its equivalent grade of 'B' grade in UGC 7 point scale in the 'Communication and Journalism'
Experience	:	Six years of experience in the field of Journalism/Public Relations or media liaison in any Universities/Research Institute other govt. organizations/private organizations. Preference will be given to Ex-service persons
Desirable	:	1. Media Liasoning experience in fisheries science and related field 2. Experience in writing/Editing scientific communication
Venue	:	Central Marine Fisheries Research Institute Behind High Court of Kerala, P.B. No. 1603, Cochin – 682 016
Date & Time of Interview	:	10.01.2018, 11.00 AM
Place of posting	:	CMFRI, Kochi

General Instructions :

1. Candidates are advised to mail their resume and self-appraisal statement with regard to the post to cmfrimedia@gmail.com on or before 5th January 2018 for screening.
2. Only those who receive interview call need to attend the interview
3. The allotted candidates need to enter into direct contract (by signing an agreement in non-judicial stamp paper worth Rs. 100/- as per the agreement enclosed as Annexure-1).
4. No TA/DA will be paid for attending the interview. Shortlisted candidates should report at 10.00 AM on 15.06.2017 and are requested to bring their original certificates along with a set of attested copies of certificates at the time of interview.

(Grinson George)
Chairman of the Committee constituted for sending reports
to ICAR News/Mail/.....ICAR Website

JOB DESCRIPTION

- Serving as the primary liaison with media
- Issuing press releases or preparing news reports about the policy/plans/decisions/studies/programmes/events of the institute
- Covering conferences/seminars/workshops organized by the Institute to the media
- Preparing comments/remarks of the authorities of the institute on relevant issues/topics for the media
- Interviewing experts, researchers and key officials for giving reports to the media, if necessary.
- Monitoring and responding to external media activities/enquiries which are related to the institute in collaboration with the HoDs, SICs and Scientists
- Organizing press conferences and coordinating media persons
- Developing and maintaining relationships with relevant journalists and media persons
- Maintaining an archive of newspaper reports in connection with the Institute