

Tuticorin Research Centre of ICAR-CMFRI

In compliance with Prime Minister of India's SWACHH BHARAT MISSION, the Tuticorin Research Centre of CMFRI has effectively conducted the intensive cleanliness drive during the period from 02.10.2016 to 15.10.2016 between 3 pm and 4 pm every day as per the following schedule:-

Name of the Place	Date
i) Office Campus	02 nd to 6 th October 2016
ii) Roch Park area	7 th to 15 th October 2016 1) Conduct awareness march and demonstrate the importance of the "Clean India" programme. 2) Special/Elocution Competition on "Clean India" for school children was conducted on 15.10.2016.
iii) Inigo Nagar	
iv) Roche Colony & Lions Town	
v) Nehru Park	

All the staff members of the TRC of CMFRI actively participated in all the events conducted during the two week programme. Procession from Institute to the nearby villages with a banner on 'Swachh Bharat Abhiyan (Cleanliness drives/Swachhta Pakhwada), to advocate the importance of Swachh Bharath Mission and cleanliness among general public was done during 7th to 12th October 2016. In participation and encouragement of public cleaning activity was carried out at different places i.e., Inigo Nagar, Roche Park area, Roche colony and Lions Town.

On 13th October 2016 a special awareness march from office to Inigo Nagar fish landing centre was conducted and the staffs of TRC of CMFRI told and demonstrated the importance of the cleanliness to the fishermen. More than 500 mts. of the fish landing area were cleaned, by involving the local fishermen. On 14th October 2016 cleaning of the peripheral area along site the compound wall of the office campus was carried out.

On the forenoon of 15th October 2016, Beach cleaning programme and Elocution competition on 'CLEAN INDIA' for school children was organized successfully. The Beach cleaning programme was undertaken in collaboration with Caldwell Higher Secondary School, Tuticorin where 40 students and staff of this school under the leadership of Principal along with the Officers and staff of TRC of CMFRI, Tuticorin were joined together and took out a procession in South Beach Road and cleaned the Nehru Park. An appreciation certificate and a token gift were given to the student participants.

The Elocution competition on 'CLEAN INDIA' for school children of 8 – 12th standard was organised on the afternoon of 15th October 2016 at Conference Hall of TRC of CMFRI, Tuticorin in connection with the Swachh Bharath Pakhwada. The programme was initiated by Dr. I. Jagadis, Principal Scientist, Nodal Officer of Swachh Bharath Pakhwada Committee by delivering presidential address. The special address about the importance of Swachh Bharath Pakhwada was given by Dr. Bala Shanmuga Devi, Associate Professor in English, APC Mahalakshmi College, Tuticorin. Dr. L. Ranjith, Scientist briefed about the programme of elocution competition where six Schools participated and about 20 students took part in the competition. Time limit given for each student to deliver their talk (English or Tamil) was 8 –10 minutes. All the Students were participated very enthusiastically. Shri C. Kalidas, Scientist and Ms. M. Kavitha, Scientist served as Judge's for the competition. Dr. Bala Shanmuga Devi, Chief Guest of the programme, distributed prizes and certificates to the winners and participants. Dr. L. Ranjith, Scientist proposed vote of thanks.

Office Campus



Roche Park & colony area





Awareness march with Caldwell school students



Staffs of CMFRI & Caldwell school students cleaning Nehru Park



Nehru park- Caldwell school students



Nehru park



Nehru park- Caldwell school students



Nehru park- Caldwell school students



Elocution competition on CLEAN INDIA



Elocution competition on CLEAN INDIA



Participants receiving prizes and certificates



Participants receiving prizes and certificates