



III. Seafood Expo & Fair

The Seafood Expo & Fair showcases a wide range of seafood, with an emphasis on sustainability and local sourcing.

Exhibitions & Displays: Showcasing seafood products, brands, and innovations in production. Learn about new products, health benefits, and culinary techniques.

Cultural & Regional Seafood: Explore local and international seafood dishes and flavors.

Support for Local Communities: A platform for local farmers and fishers to promote their products, network, and enhance brand visibility.

Food Tasting & Aquaculture Awareness: Enjoy tasting sessions and learn about sustainable practices that promote sustainability and innovation in the industry

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Foundation Day
Celebration
ICAR-CMFRI
2025

1-3 February

- Matsyamela
- Buyer Seller Meet
- Seafood Expo and Fair
- Open House.





ICAR-Central Marine Fisheries Research Institute

Post Box No. 1603, Ernakulam North P.O., Kochi-682 018

Kerala, India

Open House on
3rd
February





Join us in celebrating **Foundation Day 2025** with **ICAR-CMFRI, Kochi**, as we bring together fishermen, fish farmers, researchers, extension organizations, seafood enthusiasts, local chefs, restaurants, and industry professionals for an extraordinary event filled with innovation, collaboration, and the finest marine treasures!

Event Highlights (1st to 3rd February)

Matsya Mela (Kissan Mela): Celebrating fisheries, aquaculture, and the community by promoting local seafood vendors and sustainable practices.

Buyer-Seller Meet: A platform to facilitate direct B2B connections where buyers and sellers can negotiate deals, share knowledge, and collaborate within the seafood and fisheries sectors.

Seafood Expo & Fair: A vibrant marketplace featuring fresh seafood, fisheries, and marine products for trade. A must-attend event for both industry professionals and seafood enthusiasts!

Open House (3rd February)

The ICAR-Central Marine Fisheries Research Institute (CMFRI) will celebrate its 78th Foundation Day on February 3, 2025 by opening its doors to students and the public. Visitors will have the opportunity to enjoy interactive exhibits on marine life, observe scientific activities conducted by CMFRI, and interact with scientists and researchers.

As part of the Open House program, the National Marine Biodiversity Museum, various laboratories, marine research aquarium, hatcheries, library, and other facilities at CMFRI will be open to the public from 10 a.m. to 3 p.m.

Key Features in 1, 2 and 3, February I. Matsyamela (Kissan Mela)

Workshops & Training: Sessions to educate farmers about the latest techniques and innovations in aquaculture and agriculture.

Exposure to New Technologies: Exhibits from manufacturers showcasing aquaculture and agricultural tools, machinery, seeds, fertilizers, and more.

Networking: Opportunities for farmers to interact with experts, researchers, and peers, fostering collaboration.

Market Access: A chance for farmers to connect with buyers and traders to improve pricing and sales. Information on government policies, subsidies, and schemes to support farmers.

II. Buyer-Seller Meet in Agriculture

A Buyer-Seller Meet serves as a key B2B networking platform where producers and buyers can connect directly to facilitate business transactions.

Direct Business Interactions: Negotiating deals and terms in person, fostering trust and collaboration.

Networking Opportunities: Connecting farmers, service providers, and buyers to establish professional relationships.

Market Access: Expanding market reach for sellers while offering buyers access to new suppliers and innovative solutions.

