

1.3.5 Channel of Supervision and Accountability

The Agricultural Technology Information Centre (ATIC) of ICAR-CMFRI operates under a well-defined supervision and accountability framework to ensure efficient functioning, transparency, and alignment with institutional goals.

Supervisory Structure:

1. Director, ICAR-CMFRI:

The Director serves as the **apex supervisory authority** and is ultimately responsible for the overall governance, policy decisions, and strategic direction of ATIC.

2. ATIC Management Committee:

This committee is constituted to oversee the planning, implementation, and monitoring of ATIC activities. The committee is chaired by a senior officer nominated by the Director and includes members from key divisions and sections. It reviews proposals, addresses operational challenges, and ensures that ATIC services meet institutional standards and stakeholder expectations.

3. ATIC Manager:

Acts as the nodal point for coordinating ATIC activities and is responsible for the day-to-day supervision, execution, and reporting. The Manager ensures that all decisions taken by the Director and the Management Committee are properly implemented and documented.

Accountability Mechanisms:

- **Periodic Reporting:**

The ATIC Manager regularly reports to the Director on the status of ongoing activities, visitor services, sales performance, farmer feedback, and outreach programmes. The same report every year is being communicated to Director, ATARI, South Zone.

- **Activity Reviews:**

ATIC's functioning is periodically reviewed by the ATIC Management Committee and the Director to ensure accountability, timely service delivery, and alignment with the institute's objectives.

- **Feedback-Based Improvements:**

Continuous feedback from farmers, stakeholders, entrepreneurs, project beneficiaries and customers of the sales counter is reviewed and incorporated into decision-making to improve services and maintain accountability to the public.

- **Financial Oversight:**

All financial transactions related to ATIC sales, exhibitions and training programmes, are conducted in strict adherence to ICAR's Financial Rules and are subject to audit and verification.

This multi-layered supervision and accountability channel ensures that ATIC remains transparent, responsive, and effective in delivering services to the farming and fisheries communities.